

=====FCC REPORT PRIMER IMPACTO JANUARY 2013

=====01/01/2013=====

=====FRUCTOSE MAY SPUR OVEREATING. (VO) :21

A NEW STUDY REVEALED THAT HIGH FRUCTOSE SYRUP UTILIZED IN DIET PRODUCTS TO LOOSE WEIGHT, COULD LEAD PEOPLE TO GAIN WEIGHT. ACCORDING TO THE STUDY THE BRAIN CANNOT DETECT THAT A PERSON IS FULL AND WILL CONTINUE TO EAT FOODS AND DRINKS THAT CONTAIN THESE PRODUCTS

=====01/02/2013=====

====SLIGHTLY OVERWEIGHT PEOPLE MAY LIVE LONGER (VO) :17

PEOPLE WHO ARE SLIGHTLY OVERWEIGHT COULD HAVE A LONGER LIFE! ACCORDING TO A STUDY PUBLISHED IN THE AMERICAN MEDICAL ASSOCIATION, PEOPLE HAVE SIX PERCENT MORE PROBABILITIES OF HAVING A LONGER LIFE THAN THOSE OF NORMAL WEIGHT

=====01/03/2013

=====NO FCC TO REPORT

=====01/04/2013

=====NO FCC TO REPORT

=====01/08/2013

=====INFANT SLEEPERS RECALLED RISK OF MOLD (20 SEC)

FISHER-PRICE IS RECALLING ABOUT 800-THOUSAND INFANT SLEEPERS. MOLD COULD BUILD UP UNDER THE SEAT CUSHION AND POTENTIALLY MAKE YOUR BABY SICK. FISHER-PRICE HAS HAD 600 REPORTS OF MOLD -- AND OF 16 BABIES GETTING SICK AFTER SLEEPING NEAR THAT MOLD. THE SLEEPERS LOOK LIKE THIS, ALTHOUGH THE FABRIC COVER COMES IN MORE THAN A DOZEN PATTERNS AND COLORS. MOLD CAN DEVELOP BETWEEN THE CUSHION AND THE HARD PLASTIC FRAME IF IT GETS WET OR ISN'T CLEANED OFTEN ENOUGH.

=====01/09/2013

=====NO FCC TO REPORT

=====01/11/2013

=====FDA INSOMNIA DRUGS WARNING  
(35 SEC)

THE U.S. FOOD AND DRUG ADMINISTRATION (FDA) IS NOTIFYING THE PUBLIC OF NEW INFORMATION ABOUT ZOLPIDEM, A WIDELY PRESCRIBED INSOMNIA DRUG. FDA RECOMMENDS THAT THE BEDTIME DOSE BE LOWERED BECAUSE NEW DATA SHOW THAT BLOOD LEVELS IN SOME PATIENTS MAY BE HIGH ENOUGH THE MORNING AFTER USE TO IMPAIR ACTIVITIES THAT REQUIRE ALERTNESS, INCLUDING DRIVING. TODAY'S ANNOUNCEMENT FOCUSES ON ZOLPIDEM PRODUCTS APPROVED FOR BEDTIME USE, WHICH ARE MARKETING AS GENERICS AND UNDER THE BRAND NAMES AMBIEN, AMBIEN CR, EDLUAR, AND ZOLPIMIST. FDA IS ALSO REMINDING THE PUBLIC THAT ALL DRUGS TAKEN FOR INSOMNIA CAN IMPAIR DRIVING AND ACTIVITIES THAT REQUIRE ALERTNESS THE MORNING AFTER USE. DROWSINESS IS ALREADY LISTED AS A COMMON SIDE EFFECT IN THE DRUG LABELS OF ALL INSOMNIA DRUGS, ALONG WITH WARNINGS THAT PATIENTS MAY STILL FEEL DROWSY THE DAY AFTER TAKING THESE PRODUCTS.

=====1/14/2013

=====NO FCC TO REPORT

=====1/15/2013

=====NO FCC TO REPORT

=====1/18/2013

=====FDA APPROVES NEW FLU VACCINE (22 SEC)

THE F-D-A APPROVED A NEW FLU VACCINE THAT'S MADE WITHOUT EGGS OR THE INFLUENZA VIRUS. THE VACCINE CALLED "FLUBLOK" IS PERMITTED FOR USE IN PEOPLE 18 TO 49 YEARS OLD TO PREVENT SEASONAL FLU. THE AGENCY SAYS THE VACCINE WAS CREATED USING DNA TECHNOLOGY AND AN INSECT VIRUS. THE FDA SAYS THE NEW TECHNOLOGY OFFERS THE POTENTIAL FOR FASTER START-UP OF THE VACCINE MANUFACTURING PROCESS IN THE EVENT OF A PANDEMIC. POSSIBLE SIDE EFFECTS INCLUDE HEADACHE, FATIGUE AND MUSCLE ACHES.

=====1/21/2013

=====NO FCC TO REPORT

=====1/22/2013

=====Childhood ADHD Diagnoses (22 SEC)

THE RATES OF CHILDHOOD ATTENTION DEFICIT HYPERACTIVITY DISORDER (ADHD) DIAGNOSIS HAVE INCREASED BY NEARLY 25% OVER THE PAST DECADE, RESEARCHERS FOUND. FROM 2001 TO 2010, THE RATE OF ADHD DIAGNOSIS INCREASED FROM 2.5% TO 3.1%. INCREASES WERE SIGNIFICANT AMONG WHITES, BLACKS, AND HISPANICS, BUT DID NOT CHANGE SIGNIFICANTLY AMONG ASIANS, PACIFIC ISLANDERS, AND OTHER RACIAL GROUPS OVER THE 10-YEAR PERIOD, GETAHUN AND COLLEAGUES REPORTED ONLINE IN JAMA PEDIATRICS. THEY NOTED THAT, OVER THE PREVIOUS DECADE, THE PREVALENCE OF ADHD REACHED EPIDEMIC PROPORTIONS IN THE U.S.

=====1/23/2013

=====NO FCC TO REPORT

=====1/24/2013

=====NO FCC TO REPORT

=====1/25/2013

=====NO FCC TO REPORT

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=====1/28/2013

=====NO FCC TO REPORT

=====1/29/2013

=====MD-DOUBLE ARM TRANSPLANT

A RETIRED U.S. ARMY SERGEANT WHO UNDERWENT A DOUBLE ARM TRANSPLANT AFTER LOSING BOTH ARMS AND BOTH LEGS IN IRAQ WAS DISCHARGED FROM THE JOHNS HOPKINS HOSPITAL ON TUESDAY, SAYING HE WAS ANXIOUS TO GET BACK TO AN ACTIVE LIFE.

SGT. BRENDAN MARROCCO, 26, OF STATEN ISLAND, NEW YORK, HAD THE SUCCESSFUL BILATERAL ARM TRANSPLANT SURGERY SIX WEEKS AGO AT THE RENOWNED BALTIMORE HOSPITAL.

"I NEVER REALLY ACCEPTED THE FACT I DIDN'T HAVE ARMS SO NOW THAT I HAVE THEM AGAIN IT'S ALMOST LIKE IT NEVER HAPPENED. IT'S LIKE I WENT BACK FOUR YEARS AND I'M ME AGAIN," MARROCCO SAID AT A NEWS CONFERENCE ANNOUNCING HIS DISCHARGE. DRIVING, SWIMMING AND HAND CYCLING TOP HIS LIST, HE SAID.

DOUBLE-ARM TRANSPLANT SURGERY IS RARE, AND DOCTORS SAID THIS WAS THE FIRST SUCH SUCCESSFUL PROCEDURE TO BE CONDUCTED AT JOHNS HOPKINS. ALSO, OFFICIALS HAVE SAID MARROCCO IS THE FIRST U.S. SOLDIER IN THE IRAQ AND AFGHANISTAN WARS TO SURVIVE LOSING ALL FOUR LIMBS. THE DOCTORS WHO HEADED THE TRANSPLANT TEAM, SAID ALTHOUGH THE SURGERY WAS SUCCESSFUL, IT WILL BE A FEW YEARS BEFORE MARROCCO'S NERVES REGENERATE AND HE REGAINS SIGNIFICANT USE OF HIS ARMS.

DOCTORS SAID MARROCCO WILL SPEND UP TO SIX HOURS A DAY IN PHYSICAL THERAPY. THE RARE SURGERY TOOK 13 HOURS AND INVOLVED 16 DOCTORS WHO VOLUNTEERED FROM PLASTIC SURGERY, ORTHOPEDICS AND OTHER DISCIPLINES, THE HOSPITAL SAID. IT WAS LARGELY FUNDED BY THE U.S. DEPARTMENT OF DEFENSE, WITH THE REMAINDER OF THE COST CONTRIBUTED BY THE HOSPITAL, ACCORDING TO LEE

=====1/30/2013

=====STORM DAMAGE ACROSS SOUTHEAST

A MASSIVE STORM SYSTEM RAKED THE SOUTHEAST ON WEDNESDAY, SPAWNING TORNADOES AND DANGEROUS WINDS THAT OVERTURNED CARS ON A MAJOR GEORGIA INTERSTATE AND DEMOLISHED HOMES AND BUSINESSES, KILLING AT LEAST TWO PEOPLE. IN NORTHWEST GEORGIA, THE STORM SYSTEM TOSSED VEHICLES ON INTERSTATE 75 ONTO THEIR ROOFS. THE HIGHWAY WAS CLOSED FOR A TIME, AND ANOTHER MAIN THOROUGHFARE REMAINED CLOSED UNTIL CREWS COULD SAFELY REMOVE DOWNED TREES AND POWER LINES FROM THE ROAD. TV STATION IN ATLANTA AIRED FOOTAGE SHOWING AN ENORMOUS FUNNEL CLOUD BEARING DOWN ON ADAIRSVILLE, ABOUT 60 MILES NORTHWEST OF ATLANTA, AS THE STORM RIPPED THROUGH THE CITY'S DOWNTOWN AREA. THE SYSTEM FLATTENED HOMES AND WIPED OUT PARTS OF A LARGE MANUFACTURING PLANT. PIECES OF INSULATION HUNG FROM TREES AND POWER POLES, WHILE THE LOCAL BANK WAS MISSING A BIG CHUNK OF ITS ROOF.

ONE PERSON WAS KILLED AND NINE WERE HOSPITALIZED FOR MINOR INJURIES, STATE EMERGENCY MANAGEMENT OFFICIALS SAID. RESIDENTS SAID NO TRACES REMAINED OF SOME ROADSIDE PRODUCE STANDS -- A COMMON SIGHT ON RURAL GEORGIA'S BACK ROADS. ONE OTHER DEATH WAS REPORTED IN TENNESSEE AFTER AN UPROOTED TREE FELL ONTO A STORAGE SHED WHERE A MAN HAD TAKEN SHELTER.

=====1/31/2013

=====GA-MIDDLE SCHOOL SHOOTING (57 sec)

TWO GROUPS OF STUDENTS WERE APPARENTLY ARGUING BEFORE A 15-YEAR-OLD OPENED FIRE ON A CLASSMATE AT AN ATLANTA MIDDLE SCHOOL, AND INVESTIGATORS BELIEVE THE SHOOTING WAS GANG-RELATED. THE SUSPECT HAS BEEN CHARGED WITH AGGRAVATED ASSAULT AND FIREARMS COUNTS, THOUGH IT WILL BE UP TO PROSECUTORS TO DECIDE IF HE IS CHARGED AS AN ADULT, ATLANTA POLICE CHIEF GEORGE TURNER SAID DURING A NEWS CONFERENCE. POLICE HAVE NOT NAMED THE SUSPECT OR THE 14-YEAR-OLD WHO WAS SHOT BECAUSE THEY ARE JUVENILES, AND TO PROTECT BOTH OF THEM FROM RETALIATION.